

# Introducing **DIGIREA Engine**, by IMAGICA DIGITALSCAPE



## Breakthrough System for Mobile Augmented Reality

### Feature

#### Multi-Platform Mobile AR Engine for iOS & Android

DIGIREA Engine is a powerful mobile AR contents delivery system for iOS and Android devices.

The digital communication -- accelerated by popularization of social medias and smartphones -- is often mission-critical for publicity activities, but until now the service system for no-compromise AR contents delivery has been lacking.

Advertisements or promotional campaigns with mobile interactive contents those can give deeper understandings to the users are evolving, advanced media plans are expected.

DIGIREA Engine is a revolutionary AR solution, equips with the functions enable effective contents delivery to millions of mobile users without strain of the person in charge.

## Variety of Functions for Mobile Promotion

### Virtual Video Screen

Virtual Video Screen is a video delivery system that projects videos on a virtual screen in the view of the real world, provided by the video cameras on the mobile device.

Virtual Video Screen allows the user to see the real world, with virtual objects superimposed upon or composited with the real world. This would appear to the user that the virtual and real objects coexisted in the same space.



Using this unique function, you can deliver the commercials, video programs, content helps a user perform real-world tasks, and more.

### With DIGIREA Cloud, start quickly

DIGIREA Cloud securely stores customer's videos, photos, musics, and more and delivers them to all user's device. It makes it quick and effortless to start AR content delivery. You don't have to manage contents in a complicated file system. Just put the content on DIGIREA Cloud to start.

Normal mobile software development flow

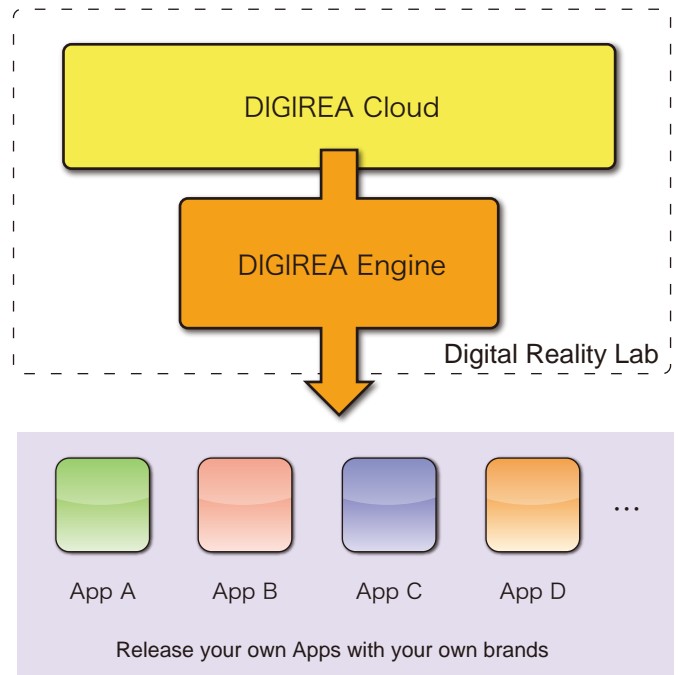


With DIGIREA Engine



### Integrate into your apps

DIGIREA Engine is designed to create tailored customer's mobile apps to every company, brand, theme, and more. Customers can use more time in creative processes without worrying about system management or software development.



DIGIREA Engine integrated apps provides a totally new style of digital communication. Direct, useful, and stunning.

